



A Day of Fun for People & Pets  
Benefitting the WPA Humane Society



## 2017 SPONSORSHIP INFORMATION

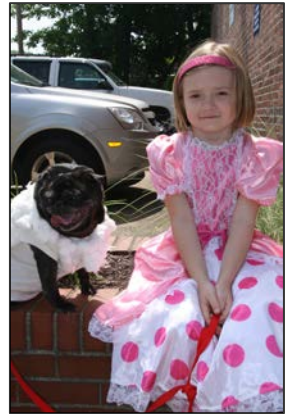
Explore Sewickley is proud to present the 8<sup>th</sup> Annual Sewickley Unleashed, a fundraiser for the Western Pennsylvania Humane Society.

The one-day event, which begins with a people-only 5K Walk/Run, will be held on Saturday, May 20, 2017. The event will include a Street Fair and a Pet Parade for people and their pets.

This high-profile annual community event has brought in thousands of visitors and participants to the Sewickley business district. The day will consist of several events in the Village:



- 5K Walk/Run (people only)
- Pet Parade
- Broad Street Fair with vendors, raffles, eats & treats
- Adoptable, four-legged beneficiaries from the Western Pennsylvania Humane Society



Through this event, we hope to bring attention and raise funds to support the important work of the Western Pennsylvania Humane Society (WPHS). The WPHS is committed to operating as an “open-door” shelter, promising never to turn away an unwanted pet or homeless animal. Last year alone, over 14,000 animals were surrendered to the WPHS.

We are asking you to support our efforts to carry on this 140-year+ commitment of the WPHS by becoming a sponsor of Sewickley Unleashed 2017.

Please consider this opportunity to become a sponsor of Sewickley Unleashed 2017 at the level of your choice to help the WPHS further enhance the quality of lives of thousands of animals in the region.



Please cut and send to Explore Sewickley, 418 Beaver Street, Sewickley PA 15143. If you would prefer an alternative method of payment, please contact Jennifer Markus at (412) 741-7530 or email [jennifer@exploresewickley.com](mailto:jennifer@exploresewickley.com). Explore Sewickley is a 501(c)3 organization: tax ID 27-4682522.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsorship Level:

- PLATINUM - \$2,500       GOLD - \$1,000       SILVER - \$500       BRONZE - \$250



Method of Payment:

- Check Enclosed (payable to Explore Sewickley, 418 Beaver Street, Sewickley, PA 15143)

Please email EPS logo to Jennifer Markus at [jennifer@exploresewickley.com](mailto:jennifer@exploresewickley.com) or call us at Explore Sewickley: (412) 741-7530.

# SPONSORSHIP INFORMATION



## Presenting \$5,000

Top billing as the Presenting Sponsor for Sewickley Unleashed

- Top billing as presenting sponsor includes:
- Logo on street banner, website, posters at local businesses, & Facebook
- Mentions in press releases, radio ads, social media campaign & newsletter
- Sponsor signage at event
- Complimentary vendor booth rental
- Complimentary Pet Parade & 5K registrations

4'x24' Street Banner



## Platinum \$2,500

- Logo on website, posters at local businesses, and Facebook
- Mentions in press releases, radio ads, social media campaign, and Explore Sewickley newsletter
- Sponsor signage at event
- Complimentary vendor booth rental
- Complimentary Pet Parade & 5K Registrations

## Gold \$1,000

- Logo on website, posters at local businesses, and Facebook
- Mentions in press releases, social media campaign, and Explore Sewickley newsletter
- Complimentary vendor booth rental
- Complimentary Pet Parade & 5K Registrations

## Silver \$500

- Logo on website, posters at local businesses, and Facebook page
- Complimentary vendor booth rental

## Bronze \$250

- Logo on website
- Complimentary vendor booth rental



---

Thank you for your consideration in sponsoring  
Sewickley Unleashed 2017!